

Lakeview



2022 ANNUAL REPORT

Lakeview ROSCOE

VILLAGE



Dear Partners,

2022 was another year of tremendous opportunity & growth for the Lakeview Roscoe Village Chamber of Commerce and our neighbors. While COVID-19 continued to challenge our community, 2022 marked the beginning of a return to normalcy for our residents and businesses. In the Spring, we were thrilled to bring back in-person networking events for our member businesses like our monthly Coffee & Commerce. As the weather started to warm, our communities gathered at our weekly farmers markets - Tuesday afternoons at the Low Line Market under the Southport Station and Sunday mornings at the Roscoe Village Farmers Market. We celebrated the fresh air and summer vibes with an amazing calendar of events for our residents, including Burger Fest, Taco Fest, and our beloved Porchfest in both Lakeview and Roscoe Village. For the first time SSA 27 also brought two Craft Markets to Lincoln Avenue in May and October, offering a new place to linger over handmade works of art while listening to live music. From Ice Sculpting and Lakeview Roscoe Village Restaurant week to start off the year through to the beloved

holiday tree & menorah lightings that closed out 2022, the past year has been full of creating meaningful connections with our area businesses & neighbors while celebrating the best of Lakeview and Roscoe Village.

One of the biggest undertakings of 2022 will be completed in the Spring of 2023: the Lakeview Roscoe Village Master Plan. Inspired by the roadmap of the 2011 Lakeview Area Master Plan (LAMP), this project is being led by our outside consultants MKSK and their partners at Firebelly and Big Buzz Idea Group. Following months of community outreach, research and evaluation, the Lakeview Roscoe Village Master Plan will provide an implementable, community-oriented plan intended to guide projects and development over the next 7-10 years, and will be debuted in the second quarter of 2023.

Within the pages of this annual report, I encourage you to explore the four program areas that make up our work: **Neighborhood Promotion, Business Development, Advocacy, and Public Space Enhancements.**



You'll learn how our three partners—the Lakeview Roscoe Village Chamber of Commerce, Special Service Area (SSA) 27, and Friends of Lakeview—collaborate to achieve a common vision for our two neighborhoods, through projects and programs focused on bringing together our business and residential communities

On behalf of our boards of directors, SSA commissioners, and staff, thank you for everything you do for our neighborhoods. We look forward to working with you in the years ahead to continue to make Lakeview & Roscoe Village Chicago's most sought after communities.

Becca Girsch

Executive Director,

Lakeview Roscoe Village Chamber of Commerce

CEO, Friends of Lakeview



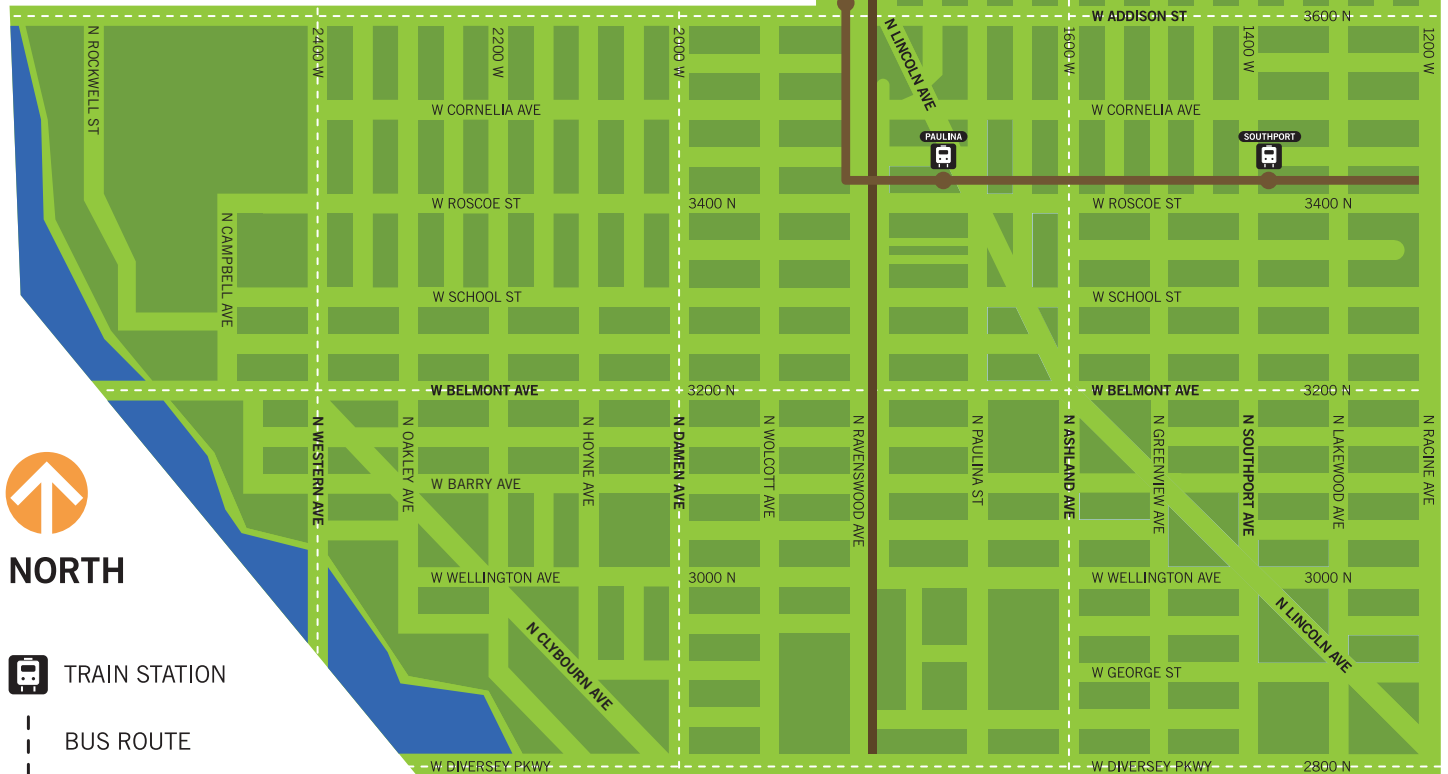
About Us

The **Lakeview Roscoe Village Chamber of Commerce** is a community of entrepreneurs working together and supporting each other to create a stronger neighborhood and business environment, through advocacy, promotion, networking and education. Our organization is a leader in supporting businesses with valuable resources, programming and services that advance our neighborhood's business success. We leverage private funding, government resources and programs, and support from nearly

400 members to help our local business community thrive. The Lakeview Roscoe Village Chamber serves as the sole service provider of **Special Service Area (SSA) 27**, a local taxing district that supports additional programs and services to supplement city services, including neighborhood promotion and public space enhancements.

The Lakeview Roscoe Village Chamber also partners with the

501(c)(3) non-profit organization **Friends of Lakeview** on community events and capital improvement projects that advance common goals. Our service area is from Diversey Pkwy. to Irving Park Rd. and from Racine Ave. to Ravenswood Ave.



About Us

Vision:

We envision Lakeview and Roscoe Village as Chicago's most sought after neighborhoods.

Mission:

Our mission is to support a resilient local economy and high quality of life for the benefit of businesses and residents in Chicago's Lakeview and Roscoe Village communities through neighborhood promotion, business development, advocacy, and public space enhancements. We are a partnership between the Lakeview Roscoe Village Chamber, SSA 27 and Friends of Lakeview, and we support each other to advance our common mission.

Values:

- **Community First**

We believe that our purpose is to support and promote our community, not our organization. This should lead in everything we do. We make decisions based on the best interest of our greater community, not for the benefit of any one individual or business.

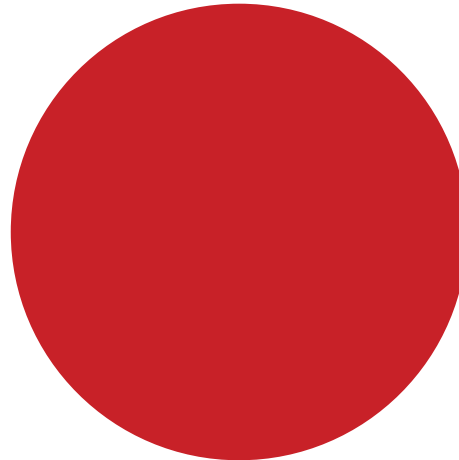
- **Innovation**

We believe that innovating is an important way to inspire people and to set our community apart, while ensuring that we are adapting for the future in a rapidly-changing environment. We are forward-thinking optimists who believe there's power in positive thinking and are not afraid to take risks. We focus

more on promoting what we want for our community than opposing what we don't want.

- **Inclusivity**

We believe diversity is important for a community's success and resilience. We strive to be a community that welcomes people from diverse backgrounds.



Our Program Areas

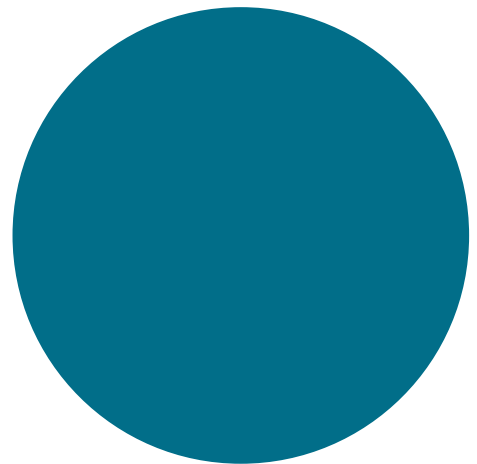
Neighborhood Promotion

We market our neighborhood as a desirable destination for consumers and investors, host memorable community events that connect consumers to our retail districts, and also assist individual businesses with promoting themselves.

Lincoln Ave x Roscoe St Beer Stroll

With the addition of Roscoe St to our annual Beer Stroll, we achieved

our goal of connecting our two neighborhoods between three different route options. Attendees strolled down Lincoln Ave and Roscoe St as our businesses turned into complete tasting destinations. We had a total of 30 businesses open their doors to shoppers and with the help of Bitter Pops and Beermiscuous, we were able to place breweries within the participating locations. We had an all-time high in terms of ticket sales for this event, which resulted in over 400 total tickets sold compared to just over 200 last year.



By the Numbers

17 restaurants participated in Lakeview Roscoe Village Restaurant Week • **37** days of Low Line and Roscoe Village Farmers Markets hosted in 2021 • **6,515** subscribers for Lakeview Roscoe Village Community E-Newsletter

255,301

social media hits in 2022 on the Chamber's social media outlets



We have been part of the LRVCC Beer Stroll since 2018, it has now become a tradition with my staff and colleagues and we look forward to it every year! The Lincoln Ave and Roscoe St Beer Stroll is a great way to meet fellow neighbors, businesses, vendors, etc. We learned so much about the brewery that they represent while having a blast sampling different beers and visiting different venues. Whether it be a crisp cider or bitter IPA's, you can never go wrong with a sampling glass on hand, sipping beer on a beautiful day!



JOSE AFANTE, Wintrust Wrigleyville

Our Program Areas

Business Development

We provide regular networking and education events as well as one-on-one technical assistance in order to strengthen our businesses, while also recruiting new businesses to our community.

In-Person Networking Opportunities are Back!

Since the easing of the COVID-19 pandemic in early 2022, we are back to in-person networking events including Coffee & Commerce, Northside Networking, After Business Networking Nights, and our Multi-Chamber Networking opportunities. In 2022 we hosted 23 networking events with over 600 attendees. Additionally, we supported 8 events with our partners. Our networking events have brought together businesses to

make connections, grow their networks, and help make referrals across our neighborhoods. We also worked with our fellow Chambers of Commerces across the city to connect businesses across neighborhoods and assisted with gaining new clients as well as connections. We look forward to expanding our After Business Networking Night program and continuing finding creative ways to connect our businesses.

Advocacy

We serve as the voice of local businesses and protect our neighborhood's commercial interests by representing small business needs on important policy and development issues that impact our area.

In 2022, LRVCC and the entire city of Chicago was challenged by

ongoing safety issues and an uptick in crime. The Chamber worked closely with our partners at the Chicago Police Department, Cook County State's Attorney Office, and our Aldermanic offices to keep businesses informed about safety

By the Numbers

The Lakeview Roscoe Village Chamber of Commerce welcomed over **70** new members in 2022, surpassing our annual goal.

- Do we have anything else that we can add here??

Performed over
205
business consultations to support our local businesses



Over the past year I've had the privilege to attend numbers LRVCC events which has led to forging meaningful relationships with fellow area business owners and increased sales.



DAVID CAMP, Loan Officer, CrossCountry Mortgage

Our Program Areas

issues and help prevent crime. We attended monthly meetings with all three partners to bring up concerns we hear from our businesses and safety issues. We also hosted three safety seminars with our various partners. Finally, we promoted ongoing safety rebates that the entire city is eligible to receive as well as our SSA27 safety rebates.

In 2022, LRVCC also received two grants from the Chicago Department of Business Affairs and Consumer Protections as part of wider COVID-19 relief funds that the City of Chicago received. The first grant was the Storefront Activation Grant, which we received close to \$36,000, to activate a number of storefronts on Belmont Ave. in Roscoe Village and promote small businesses in the neighborhood. With this funding we were able to support 4 local artists to create 6 unique art installations on 2 commercial building which are currently vacant. This helps beautify the neighborhood and was able to garner local as well as national news coverage. The second grant we received was a \$24,000 Non-Profit Capacity

Building Grant, which will be used in 2023. This grant is aimed to supporting local nonprofits prepare to bid on city contracts and grant opportunities. With this funding we are able to support staff time used in the logistics and communication of this project.

Public Space Enhancements

We work to maintain clean, green, and welcoming sidewalks, and we develop new spaces that invite people to linger and connect with their community.

Community Mosaic

In 2022, SSA 27 brought a community-driven mosaic to Southport Corridor. The primary goal of this initiative was to engage the community in all aspects of the mosaic, and from conception to execution, local residents and businesses were engaged for input, ideas and feedback. Beginning with a community workshop to formulate a mosaic theme celebrating Chicago's seasons, and ending with hundreds of local resident and community organizations tiling

and grouting the mosaic with their own hands, this was truly a community-led initiative.

By the Numbers

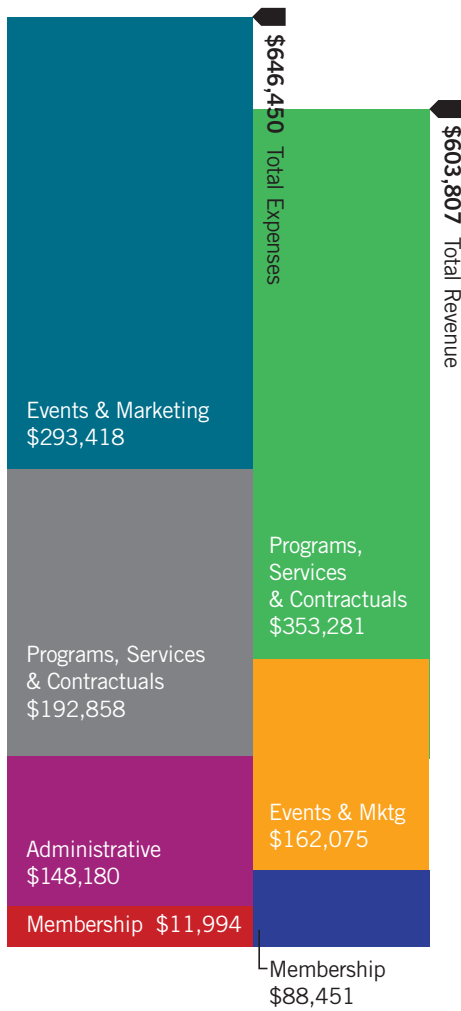
West Lakeview was reinvigorated by **15** new pieces of public art, **11** of which are located along the Lakeview Low-Line. • SSA 27 awarded Community Events & Placemaking Grants to organizations offering events focused on film, youth programming, the arts, and more. • **1** new public space dubbed "Paulina Point" was brought to the community, offering seasonal plantings and seating for up to **20**.



2022 Unaudited Financials

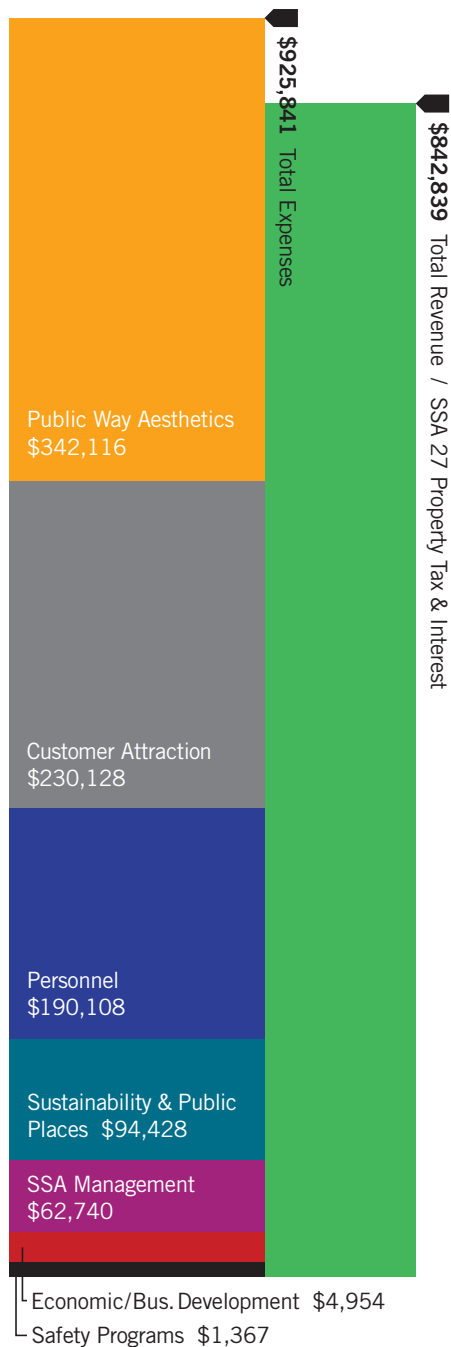
Lakeview Roscoe Village Chamber of Commerce

Net (Loss) **\$(42,643)***



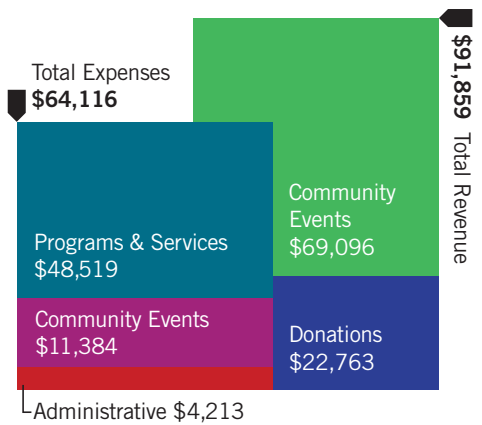
SSA 27

Net (Loss) **\$(83,002)**



Friends of Lakeview

Net Income **\$27,743***



* Including the SBA PPP forgiven funds as income results in a 2021 Net Income of \$78,337 for the Lakeview Roscoe Village Chamber of Commerce and a Net Income of \$37,566 for Friends of Lakeview.

Sources of Support

Lakeview Roscoe Village Chamber Sponsors

Legal Ally:

- Cole Sadkin, LLC

Photography Partner:

- Angela Garbot Photography

Chairman's Club:

- Angela Garbot Photography
- Artis Senior Living of Lakeview
- Capital One Cafe
- Central Savings, f.s.b.
- Chicago Cubs
- Cole Sadkin, LLC
- Crosby's Kitchen
- CustomEyes
- DiscoverCBD - Lakeview
- Ella Elli
- Frasca Pizzeria & Wine Bar
- Lakeview Funeral Home

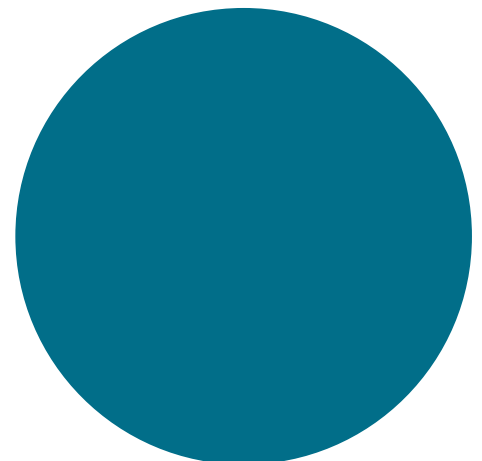
- Mid-America Asset Management, Inc.
- Qamar Group - Emma LaCrosse
- Saint Luke Ministries
- The Pony
- The UPS Store #2745
- Tuco & Blondie

Event Sponsors

- AARP
- Alert Protective Services
- BrightSmiles Pediatric Dentistry
- Capital One Cafe
- Central Savings
- Chiro One
- Cindi Sodolski Group
- Garfield's Beverage Warehouse
- Lowe Group Chicago
- Rush University Medical Center
- Wintrust Bank

Lakeview Low-Line Supporters

- AARP Chicago
- Chicago Cubs
- JAB Real Estate, Inc.
- Chicago Association of REALTORS® CommercialForum
- Mark Cozzi and James Goeke
- Seminary Properties and Management, Ltd.
- The Donna & Harry McDonald Family Foundation
- Bazar
- Custom Eyes
- Central Federal Savings
- Dogaholics
- Carrie Weaver
- In Honor of Ziggy Duncan



Leadership

Lakeview Roscoe Village Chamber Board of Directors

- **President** Sandy O’Kane, Winnie Cooper Boutique
- **Vice-President** Doug Dunlay, 4 Star Restaurant Group
- **Secretary** Michael Jornt, Bitter Pops
- **Treasurer** Ellie Thompson, Ellie Thompson + Co
- Jennifer Austin, Green Paws Chicago
- Stephanie Biederman, Realtor BHHS Koenigrubloff
- Frank Campise, JAB Real Estate
- Matthew Carr, Capital One Cafe
- Ben Castronovo, Central Federal Savings
- Sarah Dickerson, Wildwood Photography
- Chris Irwin, Colliers
- Joia Kopelow, StretchLab
- Ana Pineda, Goldfish Swim School
- Jun-Jun Vichaikul, Konbini & Kanpai
- Jennifer Weiss, Cubbington’s Cabinet

SSA 27 Commissioners

- **Chairperson** Luis Monje, Resident
- **Treasurer** Helen Bailey, Pioneer Realty Group
- **Past Treasurer** James Miller, 4 Star Restaurant Group Mahogany Builders
- Dave Garfield, Garfield’s Beverage
- Kaitlyn Hurley, Resident
- Russell Huxhold, HuxHemp CBD Apothecary
- Laura McMahan, The Guild
- Mike Schuba, Schuba’s Tavern
- Ria Tjong, Truly Chiropractic

Friends of Lakeview Board of Directors

- **President** Lisa Santos, Southport Grocery & Cafe
- **Secretary** Heather Way Kitzes, Chicago Cubs
- **Treasurer** Chris Porcelli
- **CEO** Becca Girsch, Lakeview Roscoe Village Chamber of Commerce
- Stephanie Biederman, Realtor BHHS Koenigrubloff
- Angela Garbot, Angela Garbot Photography

- Christy Khyl, Resident
- Erin Schwartz, Resident
- Scott Havrilla, Resident

Our Team

- **Executive Director** Becca Girsch
- **Community Development Director** Nicole McLellan
- **Events & Marketing Director** Alyssa Lombardo
- **Business Services Manager** Erik Carlson
- **Engagement Manager** Julie Star
- **Bookkeeper** Deana Martin
- **Interns** Jane O’Donell & Audrey O’Connor

Get Involved

Here are five easy ways you can support our work while making a difference in your own community. Contact a member of our team for more information on ways to get involved.

Become a Member of the Lakeview Roscoe Village Chamber

Join a community of members working together and supporting each other to create a stronger neighborhood and business environment. Memberships start at \$275 and include business marketing, access to networking and educational events, business referrals, and more. Visit <https://www.lakeviewroscoevillage.org/join> for more information and to join.

Support Friends of Lakeview

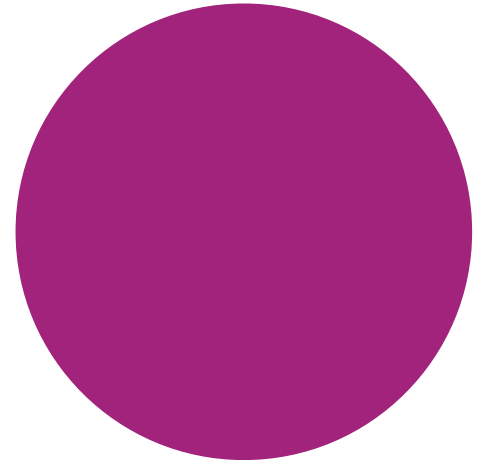
Donate to our 501(c)(3) non-profit affiliate, Friends of Lakeview to support important neighborhood beautification projects like the Lakeview Low-Line, Lakeview Public Art Program and our Adopt-A-Tree program. Visit www.friendsoflakeview.org for more information and to make a donation.

Shop Local with the Lakeview Roscoe Village Gift Card

The Lakeview Gift Card is accepted at more than 50 local shops and restaurants, making it a great way to support our area businesses. Buy it for yourself or give it as a gift! Visit <https://www.lakeviewroscoevillage.org/lakeview-roscoe-village-gift-card> to purchase your Lakeview Roscoe Village Gift Card, or if you're a business looking to enroll.

Participate in Events and Programming

Gain visibility in the community by participating in one of the 100+ community and business events we host each year, including the Low-Line Market, Roscoe Village Farmers Market, PorchFest, Business Socials, and our Business Workshop series. Attendance ranges from more intimate gatherings to events that draw as many as 25,000 people. Email info@lrvc.org for more information.



Join a Committee

Lend your voice to our work by joining one of several committees: Ambassadors Committee, Business Recruitment Committee, Marketing Committee, Lakeview Public Art Committee, Planning & Development Committee, and Streetscape Committee. Email info@lrvc.org for more information and committee availability.



Lakeview Roscoe Village

Lakeview



CHAMBER OF COMMERCE

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