

Lakeview SSA 27

Community Events & Placemaking Grant Program Task Force Meeting Agenda

Wednesday, May 13, 11:00 AM

Zoom Web Conferencing

Present: Darian Campise, Kaitlyn Hurley, Matt Lederer, James Miller

Absent: None

Staff: Sierra Buffum, Dillon Goodson, Carisa Marconet, Nicole McLellan

Guests: Michael Valitchka

Call to Order

Darian Campise called the meeting to order at 11:05 AM. Attendees performed a roll call to confirm their attendance, and Nicole McLellan asked Task Force Members to state their name when making a motion or seconding a motion, so all motions are accurately captured.

Public Comment

There was no public comment.

Overview of Grant Program and Objectives

Nicole McLellan presented an overview of the 2020 Community Events and Placemaking Grant Program and recapped the goal of this program. She noted there is \$25,000 allocated in the 2020 budget for the program, but added that in light of COVID-19, the Commission may decide to allocate less than originally planned. Darian Campise added that COVID-19 will likely impact future events and the Task Force should consider projects that may be allowable under government restrictions.

Review of 2020 Applications

Nicole McLellan informed the Task Force that 26 total applications were received, but 7 withdrew from consideration due to COVID-19. Nicole McLellan provided an overview of the initial review process, which took place in advance of the Task Force meeting: all 10 meeting attendees reviewed four applications and provided their feedback through an online survey, so that each applicant was reviewed by two individuals.

The Task Force discussed each application and considered how the different projects could meet the goals of the program while still allowing for social distancing measures, which will remain important in the coming months.

Final Recommendations

James Miller motioned to approve reaching back out to the following event applicants to receive revised plans taking COVID-19 into consideration, seconded by Matt Lederer; motion carries.

- A Very Harry Celebration by Covenant Youth Collision
- Classical Corners by Cold Hands
- Paint Southport by Spectra Fine Art
- Dog Days of Summer Event by A Dog's Best Friend
- Volunteering Event by Volunteering Untapped

Next Steps

Nicole McLellan confirmed the Task Force recommendation will be brought to the SSA 27 Commission at the next meeting on Thursday, May 14th, 2020 for their awareness, and Darian Campise added that the Task Force will meet again to discuss and review the revised applications. James Miller noted that the Task Force should consider limiting the total grant disbursement to under \$10,000.

New Business

There was no new business.

Announcements

There were no announcements.

Adjourn

Matt Lederer motioned to adjourn the meeting, seconded by James Miller; meeting adjourned at 12:02 PM.

Lakeview SSA 27

Community Events & Placemaking Grant Program Task Force Meeting Minutes

Tuesday, July 7, 2:00 PM

Zoom Web Conferencing

Present: Darian Campise, Kaitlyn Hurley, Matt Lederer, James Miller

Absent: None

Staff: Sierra Buffum, Dillon Goodson, Carisa Marconet, Nicole McLellan

Guests: Michael Valitchka

Call to Order

Darian Campise called the meeting to order at 2:03 PM and performed a roll call to confirm attendance.

Public Comment

There was no public comment.

Overview of 2020 Grant Program and Objectives

Nicole McLellan reviewed the goals of the 2020 Community Event & Placemaking Grant program, including activating the community, increasing foot traffic to support businesses, and planning fun, engaging community programming. Darian Campise added that this year, reinforcing health and safety measures is crucial, and inquired what standard should be reinforced. Nicole McLellan confirmed that measures recommended by the CDC and WHO must be adhered to.

Matt Lederer joined the meeting at at 2:06 pm

Review of Select Updated 2020 Applications: Nicole McLellan noted that following the last Task Force meeting on May 13, 2020, she reached back out to the five recommended applicants and have them provide a revised plan with measures for COVID-19. Nicole McLellan provided the following updates:

- **A Very Harry Celebration by Covenant Youth Collision:** Nicole McLellan presented the updated application, noting that the event would take place August 28-30 on Southport from Byron to School. Darian Campise commented that the plan is well laid out, and measures on enforcing social distancing and providing hand washing and sanitizing stations is appropriate. Carisa Marconet commented that the plan would feature many local businesses, and Kaitlyn Hurley agreed, adding that the plan could be good for retail.
- **Classical Corners by Cold Hands:** Nicole McLellan presented the updated application, noting that the event would be outdoors at major intersections during the summer months. James Miller commented that this could be a great event, and that the small grant request made this application attractive. The Task Force agreed that this would be a good addition to SSA 27.
- **Paint Southport by Spectra Fine Art:** Nicole McLellan presented the updated application, noting that this is an outdoor art competition on Southport. Matt Lederer noted that the proposed budget allocates funds for cash prizes, and that any approved grant should not be used for prize money. Dillon Goodson and Kaitlyn Hurley agreed, and the Task Force recommended offering a \$5,000 grant with the stipulation that grant money not be used for prizes.
- **Dog Days of Summer Event by A Dog's Best Friend:** Nicole McLellan presented the updated application, noting that this dog-friendly event would include wading pools, a ball pit, photo booth, dog trainers, among other things. Darian Campise commented that this event is well-thought out and the application is very organized.

- **Volunteering Event by Volunteering Untapped:** Nicole McLellan presented the updated application, noting that the proposed event would take place at several spots within SSA 27, and would include projects like cards for kids, chalk the walk, and other. Darian Campise commented that she likes the concept of the event and thinks that many people would engage, but the Task Force agreed that it was unclear how a community art project would work. The Task Force agreed that a grant should be recommended for approval without the cost of the community art project.

Final Recommendations

Matt Lederer motioned to recommend approving the following grants to the SSA Commission, seconded by James Miller; motion carries:

- A Very Harry Celebration by Covenant Youth Collision: \$3,500
- Classical Corners by Cold Hands: \$750
- Paint Southport by Spectra Fine Art: \$5,000
- Dog Days of Summer Event by A Dog's Best Friend: \$5,000
- Volunteering Event by Volunteering Untapped: \$1,350

Next Steps

Nicole McLellan confirmed these recommendations will be brought to the next SSA 27 Commission meeting on July 9, 2020 for approval, after which approved grants would receive their award letters and information on next steps.

New Business

There was no new business.

Announcements

There were no announcements.

Adjourn

Matt Lederer motioned to adjourn the meeting, seconded by James Miller; meeting adjourned at 2:47 PM.